

How Assisting Hands Rock Hill Hired 51 Caregivers in One Quarter

A faster, simpler hiring process that delivers real results.

After using CareerPlug, Assisting Hands Rock Hill in Rock Hill, NC needed a hiring solution that was faster, simpler, and built for the speed of today's caregiver market. With Business Draft, they streamlined their process, moved quickly, and hired more of the right caregivers—fast.

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If you're not moving quickly, those candidates are gone. The best candidates aren't on the market very long.

Peter

Owner, Assisting Hands Rock Hill



268

Applicants



144

Interviews Completed



51

Caregivers Hired



19%

Applicant-to-Hire Conversion Rate



2.4

Days Average Time-to-Hire



4.9%

Interview No-Show Rate



THE CHALLENGE

Peter knew attracting applicants wasn't the problem. The challenge was speed. Every delay in the hiring process risked losing top candidates to competitors.

- Multiple steps added days to the process
- Scheduling interviews was time-consuming
- Candidates would lose interest or accept other offers
- A slower process meant missing out on top talent



THE SOLUTION

Peter and his team implemented Business Draft and focused on three key principles:

- ✓ **Simplify the process.** One interview. Fast decisions. Fewer steps.
- ✓ **Move quickly.** Respond fast and schedule interviews—even in the evenings.
- ✓ **Keep candidates engaged.** Automations handle follow-ups, reminders, and scheduling so nothing falls through the cracks.



THE IMPACT

A faster, more efficient hiring process creates a ripple effect throughout the business.



More Clients Served
A steady flow of caregivers means more capacity to take on new clients.



Less Time, More Focus
Saves hours each week on manual follow-ups and interview scheduling.



Better Candidates
Faster decisions lead to more top-tier caregivers accepting offers.



Stronger Business
Reliable staffing supports existing clients and drives growth.

THE RESULTS

In just one quarter, a faster, more streamlined hiring process delivered exceptional results.



51 Caregiver Hires in One Quarter

A 19% conversion rate and 2.4-day average time-to-hire outperform industry benchmarks.

PETER X BUSINESS DRAFT HIRING PLAYBOOK

1

One interview.

Every extra interview adds days.



2

Move first.

Great caregivers don't stay on the market long.



3

Automate everything else.

Let technology handle reminders, scheduling, and follow-ups so your team can focus on people.



BUSINESS DRAFT MAKES HIRING FASTER, SIMPLER, AND MORE EFFECTIVE.

Automation, speed, and simplicity—so you can hire great caregivers before your competitors do.



Learn more at
businessdraft.com